

# LEYANG BAI

## Contact

### Email

Leyang662@gmail.com

### Phone

(+1) 626-252-8187

### Wechat

Leyang662

### LinkedIn

Leyang669735

### Address

Oakland, CA

## Skills

### + Programs

Photoshop  
Illustrator  
Indesign  
Alias  
Blender 3D  
Cinema 4D  
Gravity Sketch  
Vred  
Keyshot

## Design

Design Research  
Story Development  
Form Development  
Sketch Development  
Digital Rendering  
Digital Modeling  
Animation  
3D Rendering  
Virtual Reality Visualization

## Languages

English  
Chinese (Mandarin)

## Web Portfolio

Leyangbai.com

## Education

### Art Center College of Design

- Pasadena CA, September, 2015 - May, 2020  
Transportation Design Major

## Experience

### Ford (D-Ford)

- May 2021 - Aug 2022

Autonomous Vehicle Exterior/Interior Designer & Animator

As part of the D-Ford/Ford Drive human-centered design team, I was involved in developing proposals for both fully autonomous and service-based driven vehicles. This included creating complete exterior designs from sketches to CAD viewed in VR and interior design work, all of which based on a strategic business model, modularity, and function-based aesthetic.

Also as one of two core animators in our team, I was responsible for making movies/teasers of said proposals for presentations to Ford leadership.

### General Motors

- Sept 2020 - Apr 2021

3D Modeler

I worked on creating CAD data for both exterior and interior designs belonging to Chevrolet and Buick. Collaborating with both designers and engineers, I was able to bring life to designs based on production requirements and chase the desired aesthetic.

### RUF

- Aug 2019 - Sept 2020

Exterior Designer & 3D Modeler

Designing aftermarket components and kits for the Lamborghini Urus and McLaren 720s Spyder, now in production.

### BYD Auto (Los Angeles Studio)

- Oct 2019 - Dec 2019

Exterior Design Intern

Working with the LA team on ongoing projects, I designed my own proposals to be presented to the team at ShenZhen headquarters. My work emphasized the upcoming era of electric mobility and how such can be translated into unique exterior styling languages, which were then applied to each major segment through digital renderings.

### Icona Design Group (Irvine Studio)

- Apr 2019 - Sep 2019

Exterior & Interior Design Intern

I worked with the Irvine team on over a dozen projects with various different clients, with topics varying from simple next generation face lifts to full futuristic concept vehicle. Projects included both exteriors and interiors.

### SAIC Motors (Morris Garages Division)

- Sept 2018 - Nov 2018

Exterior Design Intern

Working in the exterior design studio along with the MG team on developing the future design language for the brand and redesigning the MG 6 sports sedan.

### Art Center College of Design

- Jan 2020 - May 2020

Peer Coach

- May 2018 - Aug 2018

Teacher's Assistant 3rd Term Exterior Design

- Jan 2018 - Apr 2018

Teacher's Assistant 3rd Term Visual Communication

### Shanghai Institute of Architectural Design & Research

- Mar 03 2015 - Apr 03, 2015

Architectural Design Intern